



I am excited to announce the 2019 Teal Ball will take place on Saturday, April 13, 2019 at the Wyndham Grand Pittsburgh.

We host our event in April each year to increase awareness, honor survivors, raise crucial funds to support PAAR services and programs, educate the community about the need to continue to fight to end sexual violence and celebrate Sexual Assault Awareness Month (S.A.A.M). Teal is the official color of S.A.A.M.

This year, we will be challenging Allegheny County to help us Turn Pittsburgh Teal!

By joining us in #TurnPghTeal, you show your support for survivors and your belief in our mission of ending sexual violence. With your sponsorship PAAR will provide you a list of opportunities to showcase your support through your personalized #TurnPghTeal activation.

Will you help us #TurnPghTeal this year by sponsoring the 2019 Teal Ball?

I have included a list of sponsorship levels for your consideration. Each level of support represents the vital role you can play in the fight to end sexual violence in your community.

Please contact Sadie Restivo, Director of Development, at 412-431-5665 ext. 1157 or sadier@paar.net with any questions you may have.

On behalf of the 3,200 survivors we serve each year, we thank you and look forward to seeing you on Saturday, April 13, 2019!

Sincerely,

Sadie L. Restivo
Director of Development
EIN: 25-1253675

2019 Teal Ball Committee

Event Chair

Sue Jamison

Committee

Angela Campbell ● Meg Campbell ● Cory Hart ● Kerrie Kauer
Audra Mitchell ● Elizabeth Saraceno ● Nicole Toney

Sponsorship Opportunities

PAAR is one of the oldest rape crisis centers in the country and is the sole rape crisis center in Allegheny County serving over 3,000 survivors each year. The support you give will help survivors break the silence and make their first call to the 24/7 helpline, provide trauma focused therapy to adults and children and train and educate our students, law enforcement and community to prevent sexual violence. Additional, in 2018 PAAR became Allegheny County's intervention to sex trafficking by providing a safe space for victims through our drop-in center.

Breaking the Silence

\$10,000

- #TurnPghTeal Company Activation
- Company logo recognition included on all invitations, print & electronic event materials, signage, website, social media
- Full page color advertisement in event program
- Spoken recognition from podium during event
- Company logo featured throughout evening on all guests mobile bidding devices
- Company profile featured in PAAR newsletter
- 10 tickets to the event (one full table)

Hope and Healing

\$7,500

- #TurnPghTeal Company Activation
- Company logo recognition included on all print & electronic event materials, signage, website, social media
- Full page color advertisement in event program
- Spoken recognition from podium during event
- 10 tickets to the event (one full table)

Prevention is Possible

\$5,000

- #TurnPghTeal Company Activation
- Company logo recognition included on all signage, website, social media
- Full page color advertisement in event program
- Spoken recognition from podium during event
- 8 tickets to the event

A Safe Space

\$2,000

- #TurnPghTeal Company Activation
- Full-page advertisement in event program
- Spoken recognition from podium during event
- Recognition in all press releases, ads, and on the PAAR website
- Inclusion on the event welcome display
- 6 tickets to the event

Reclaiming Youth

\$1,000

- #TurnPghTeal Company Activation
- ½ -page advertisement in event program
- Spoken recognition from podium during event
- Recognition in all press releases, ads, social media and on the PAAR website
- Inclusion on the event welcome display
- 4 tickets to the event

Building Strength (circle one)

Recognition in the PAAR annual report and acknowledgement as sponsor in printed event program

- **Full-page ad** **\$500**
- **½-Page ad** **\$250**
- **¼-Page ad** **\$100**

Tables of Ten \$1,250

Ads due by: March 29, 2019

Send all ads to: ashleyb@paar.net

2019 Teal Ball Committee
Event Chair
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Pittsburgh Action Against Rape's Annual

Teal Ball

Please choose your level of sponsorship below:

<input type="checkbox"/> Breaking the Silence \$10,000 Full Page Ad: 5.5" W x 8.5" H Color	
<input type="checkbox"/> Hope & Healing \$7,500 Full Page Ad: 5.5" W x 8.5" H Color	<input type="checkbox"/> Prevention is Possible \$5,000 Full Page Ad: 5.5" W x 8.5" H Color
<input type="checkbox"/> A Safe Space \$2,000 Full Page Ad: 5.5" W x 8.5" H B/W	<input type="checkbox"/> Reclaiming Youth \$1,000 1/2 Page Ad: 4.75" W x 3.875" H B/W
<input type="checkbox"/> Full Page Ad \$500 Full Page Ad: 4.75" W x 7.75" H B/W	
<input type="checkbox"/> Half Page Ad \$250 Half Page Ad: 4.75" W x 3.875" H B/W	<input type="checkbox"/> 1/4 Page Ad \$100 1/4 Page Ad: 2.375" W x 3.875" H B/W

Please send completed sheet and payment to :
PAAR
Attn: Teal Ball
81 S. 19th St.
Pittsburgh, PA 15203

In order for your ad to be included in the program,
we must receive it no later than *March 29, 2019.*



For information regarding Ads, contact
Ashley Bright 412-431-5665 ext. 1101 •
ashleyb@paar.net



DIGITAL AD SPECIFICATIONS:

Production is completed on a Windows platform.

File formats accepted:

- **Adobe Acrobat PDF**
- **Adobe Illustrator CS 10 or earlier:** PDF or EPS file format is preferred. Any placed images must either be embedded or supplied. All fonts must be converted to curves or embedded. If using any Raster Effects, ensure the Document Raster Effects Settings are a minimum of 300ppi.
- **Adobe InDesign CS and PageMaker** files must be converted to PDF prior to submission
- **Adobe Photoshop CS, 7.0 or earlier:** ESP file format is preferred. TIF is acceptable without LZW or any other compression.

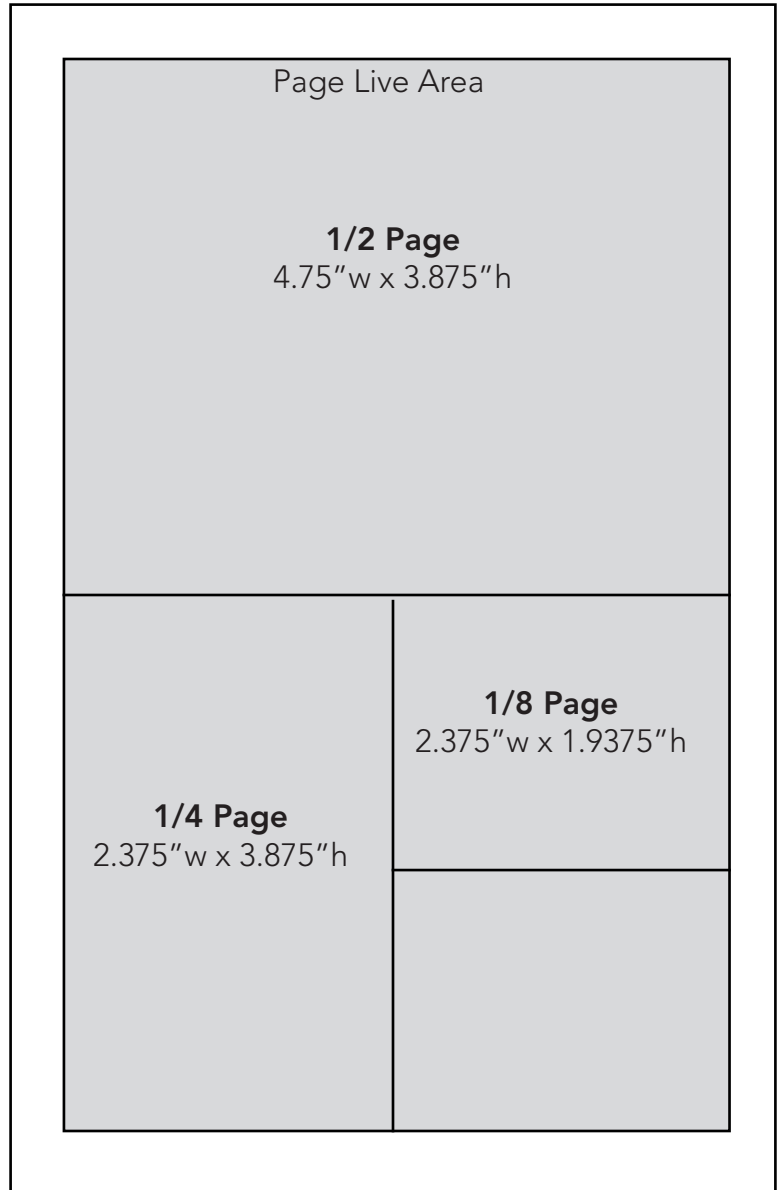
**We do not accept Adobe CS3 files.
Please create a PDF for submission.**

Ads created in "office" applications such as Microsoft Word, Excel, Powerpoint, Publisher, etc are not accepted. Please create an Acrobat PDF.

All file names must include the appropriate application suffix (filename.xxx). Files supplied without the appropriate suffix could result in damaged or corrupted files.

Image Resolution should be no less than 300ppi at final size. A 300ppi image enlarged to 200% in a layout will result in a final image of 150ppi. A 72dpi image must be reduced to 25% in the layout to achieve a final resolution of 300dpi. Line art should be scanned at a minimum of 1200dpi in bitmap mode and saved as either a TIF or EPS.

Media Accepted: CD, DVD, 250mb, 100mb, omega Zip, Email attachments.



AD SIZE SPECIFICATIONS

Trim Size: 5.5" w x 8.5" h

Live matter not intended to bleed must be 3/8" from trim

Bleed Size: 5.75" w x 8.75" h

Allow for 1/8" trim on all bleed sides.

Full Page: 5.5" w x 8.5" h

1/2 Page: 4.75" w x 3.875" h

1/4 Page: 2.375" w x 3.875" h

1/8 Page: 2.375" h x 1.9375" h

CONTACT:

Ashley Bright
Pittsburgh Action Against Rape
81 S. 19th St.
Pittsburgh, PA 15203

ashleyb@paar.net
P: 412-431-5665, 1101

Ad due date: March 29, 2019